



## Course syllabus

Faculty Board of Business, Economics and Design

School of Design

1DI223 Grafisk design, projekt, 15 högskolepoäng

1DI223 Graphic Design, Project, 15 credits

### **Main field of study**

Design

### **Subject Group**

Design

### **Level of classification**

First Level

### **Progression**

G1F

### **Date of Ratification**

Approved 2009-11-19

Revised 2011-06-14 by School of Design.

The course syllabus is valid from autumn semester 2011

### **Prerequisites**

30 credits in Design, or the equivalent.

## Objectives

After completing the course students are expected to have acquired deepened knowledge of graphic formation and communication from different perspectives: user/viewer, media choice, choice of visual and linguistic forms of expression. Students are expected to have developed such knowledge of graphic design as required to be able to search for and evaluate the subject from a basic scientific and artistic perspective.

### **Knowledge and Understanding**

Students are expected to be able to

- demonstrate deepened knowledge of and insight into different design processes related to graphic design,
- demonstrate deepened knowledge of different design methods related to graphic design,
- reflect, analyze and argue about their own projects and those of others from a design perspective, and
- critically examine and reflect on the user's/viewer's experience and ability to

assimilate the content.

### **Ability and Skills**

Students are expected to be able to

- develop an idea concept,
- convincingly create and express themselves in graphic form
- independently carry out a project, and
- produce sketches/prototypes of a high form quality

### **Evaluation and Attitude**

Students are expected to be able to

- critically examine and assess their own work as well as practically apply their knowledge on the basis of graphic design, and
- critically examine, argue and assess their own work and that of others from a user-oriented attitude

### **Content**

Individually chosen graphic design projects.

### **Type of Instruction**

The individually chosen project. Supervision. Attendance is mandatory in scheduled course elements.

### **Examination**

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

For the Pass grade the expected study outcome must be fulfilled.

The examination takes the form of workbook presentations and documentation.

Re-examination is offered within six weeks in the framework of regular term periods. The number of examination opportunities is limited to five.

### **Course Evaluation**

Towards the end of the course a course evaluation is conducted in accordance with the Linnaeus University guidelines. The evaluation result is compiled in a course report, which is kept in the archives with the administrator of the School of Design and discussed in the programme advisory committee. The result of the evaluation and any measures taken are communicated to the course coordinator and are presented to students on the next course occasion.

### **Required Reading and Additional Study Material**

#### **Mandatory literature**

Literary on graphic design from previous courses.

Students choose their own literature on the basis of their projects in consultation with the supervisor