



Course syllabus

Faculty of Arts and Humanities

Department of Design

1DI215 Designhistoria, 5 högskolepoäng

1DI215 Design History, 5 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved by Faculty of Arts and Humanities 2014-04-28

The course syllabus is valid from autumn semester 2014

Prerequisites

General entry requirements and English B (Field-specific entry requirements 2/A2).

Objectives

After completing the course, the student should be able to:

- distinguish visual expressions and graphic design and account for visual expression in a historical context,
- critically review and discuss visual expressions and graphic design and their roles in everyday life,
- in speech and writing reflect on graphic design from historical, contemporary and aesthetic perspectives,
- review, assess and argue for or against different visual expressions and perspectives in graphic design.

Content

- Introduction to design history and graphic design history
- Field studies
- Practical application of acquired knowledge

Type of Instruction

Teaching is in the form of lectures, field studies, workshops and individual projects.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Examination is in the form of oral presentations of discussion assignments and project, and written documentation of project, working process and reflections in a workbook.

In order to receive the grade of Pass, the intended objectives must be achieved.

Course Evaluation

At the end of the course, a written course evaluation is conducted and compiled into a course report, which is filed with the department's administrator and brought up in the Programme Advisory Board. Results and possible measures are communicated to the person responsible for the course and the person responsible for the programme and presented to the students at the next course meeting.

Required Reading and Additional Study Material

Required Reading

Drucker, Johanna & McVarish Emily (2012) *Graphic Design History, 2nd ed*, Pearson. ISBN: 9780205219469. 416 p.

Meggs, Philipps B. & Purvis, Alston W. (2011) *Meggs' History of Graphic Design*, J.Wiley & Sons. ISBN 9780470168738. 603 p.

Reference Literature

Barnard, Malcolm (2001) *Approaches to Understanding Visual Culture*. Palgrave. ISBN 9780333772881. 224 p.

Csikszentmihalyi, Mihaly & Rochberg-Halton, Eugene (1981) *The meaning of things: Domestic Symbols and the Self*. Cambridge University Press. ISBN 9780521287746. 320 p.

Heller, Steven & Balance, Georgette (2001) *Graphic Design History*, Allworth Press. ISBN 9781581150940. 352 p.

Meirelles, Isabel (2013) *Design for Information: An Introduction to the Histories, Theories, and Best Practices Behind Effective Information Visualizations*, Rockport Publishers. ISBN: 9781592538065. 224 p.

Remington, Roger (2003) *American Modernism, Graphic Design 1920 to 1960*, Yale University Press. ISBN 9780300098167. 192 p.