



Course syllabus

Faculty Board of Business, Economics and Design

School of Design

1DI140 Färg och form, 4 högskolepoäng

1DI140 Colour and Shape, 4 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2009-06-24

Revised 2011-06-14 by School of Design.

The course syllabus is valid from autumn semester 2011

Prerequisites

General entry requirements and English B (Field-specific entry requirements 6/A6). and an approved portfolio.

Objectives

After completing the course students are expected to have acquired basic knowledge of colour and shape, different illustration and sketching techniques. Students are also expected to have acquired a good insight into colour and shape in a formative and spatial context. Students are further expected to have a good insight into illustration techniques of different kinds, from idea to original. Furthermore, students are expected to have developed such knowledge of the subject of aesthetics as to enable them to assess it from a basic scientific and artistic level.

Knowledge and Understanding

Students are expected to be able to

- account for concepts, theory and systems used in colour and shape,
- account for the possible areas of applying of illustration,
- account for illustration techniques of different kinds, and
- account for the interaction between illustration and text.

Ability and Skills

Students are expected to be able to

- practically apply or convert their knowledge of colour and shape,
- communicate and utilize the terminological concepts used within colour and shape,
- practically apply/visualize their knowledge on the basis of colour and form theory and systems,
- practically apply/visualize their knowledge of illustration from the point of view of recipient, sender, channel and technique, and
- communicate and utilize the concepts used within different areas of illustration.

Evaluation and Attitude

Students are expected to be able to

- critically examine and assess their own work as well as the choice and approach of others in the work process,
- critically examine and assess the relevance of their own work starting from the point of view of recipient, sender, channel, and technique, and
- account for their reflections by applying the terminology used within the two subject areas of the course.

Content

The course consists of two modules.

Module 1 Illustration 1 credits

Illustration

Module 2 Color and shape 3 credits

Basic Colour and 2-D Shape

Type of Instruction

The teaching consists of lectures, workshops, supervision and seminars. Attendance is mandatory in scheduled course elements.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

For the Pass grade the expected study outcome must be fulfilled.

The examination takes the form of workbook presentations and documentation.

Re-examination is offered within six weeks in the framework of regular term periods. The number of examination opportunities is limited to five.

Course Evaluation

Towards the end of the course a course evaluation is conducted in accordance with the Linnaeus University guidelines. The evaluation result is compiled in a course report, which is kept in the archives of the administrator of the School of Design and is discussed in the programme advisory committee. The result of the evaluation and any measures taken are communicated to the course coordinator and presented to students on the next course occasion.

Required Reading and Additional Study Material

List of references Module 1 - Illustration 1 credits

Mandatory literature

Simblet, Sarah (2006) *Stora boken om teckning: Motiven, tekniken och materialen –den kompletta guiden till att lära sig teckna*. Wahlström & Widstrand.

List of references Module 2 - Color and shape 3 credits

Mandatory literature

Bergström, Bo (2007) *Effektiv visuell kommunikation*. Carlsson bokförlag, sid 256-263, 216-238. ISBN: 91-7331-070-3

The list may be subject to changes.