



Course syllabus

Faculty Board of Business, Economics and Design

School of Design

1DI111 Grafiska verktyg, 5 högskolepoäng

1DI111 Graphic Tools, 5 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved by School of Design 2012-05-28

The course syllabus is valid from autumn semester 2012

Prerequisites

General entry requirements and English B (Field-specific entry requirements 6/A6). and approved portfolio.

Objectives

Upon course completion the student should be able to:

- Explain their reflection on different concepts and basic typographic and layout principles, based on the theories and logic of typography and graphic design
- Be able to communicate, use and adapt typography to various situations
- Practially apply obtained basic knowledge of graphic design
- Critically examine, analyse and evaluate their own work, based on basic typographic and layout principles
- Be able to work effectively with text and other graphical elements in software such as InDesign, Illustrator and Photoshop

Content

Fonts classification and uses

Structuring of text typography

Typographic rules

Texts readability/legibility and typography

Graphic design and typography

Practical applications of typography and layout in software such as InDesign, Illustrator and Photoshop

Type of Instruction

The course includes lectures, workshops, individual assignments and seminars.

Attendance is compulsory at examining elements

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to pass the course, students need to meet the expected learning outcomes.

Examination are made on compulsory presentations of projects, and individual assignments. The assignments will be documented according to the workbook method.

Reexamination is offered within six weeks.

Course Evaluation

A written evaluation is conducted and compiled in a report, according to the guidelines at Linnaeus University. The report is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and Head of Programme, and is then presented to the students in the way most appropriate according to the teacher responsible for the course.

Required Reading and Additional Study Material

Required Reading

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French, Nigel (2010) *InDesign Type – Professional Typography with Adobe InDesign*, Adobe Press, US. ISBN: 9780321685360

Hellmark, Christer (2004) *Typografisk handbok*, Ordfront. ISBN: 9170370885

Koblanck, Henriette (2003) *Typografi, bild och grafisk design*, Bonniers. ISBN: 9162259741

Reference Literature

Heine, Arne (2006) *Arne Heines bok om typografi*, Bild & Kultur. ISBN: 9189210026

Jean, Georges (1991) *Skriftens historia genom sextusen år*, Berghs. ISBN 915021067-X

Jean, Georges (1991) *Tecken och symboler, skriftens dubbelgångare*, Berghs. ISBN 9150211455

Jute, André (1996) *Grids – the structure of graphic design*, RotoVison. ISBN 2880462770

Spiekermann, Erik & Ginger, E.M. (1993) *Stop stealing sheep & find out how type works*, Adobepress. ISBN 0672485435