



Course syllabus

Faculty Board of Business, Economics and Design
School of Design

1DI101 Grafisk design, 7,5 högskolepoäng
Graphic Design, 7.5 credits

Main field of study
Design

Subject Group
Design

Level of classification
First Level

Progression
G1N

Date of Ratification
Approved by the Board of the School of Design 2009-11-19
Revised 2011-06-14

The course syllabus is valid from autumn semester 2011

Prerequisites
NO VALUE DEFINED

Expected learning outcomes

After completing the course students are expected to be able to use the design process to design printed matter and material meant for presentation via computer, such as web solutions, computer programs and computer presentations of various kinds.

Content

The course consists of two modules, Theory and Project Work. Attendance is mandatory in scheduled course elements.

Module 1 Theory 4.5 credits

Typography
Picture analysis
Perception
Graphic design

Module 2 Project work 3 credits

Project work in Graphic Design

Type of Instruction

The teaching consists of lectures, seminars, group work and one project work.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

For the Pass grade the expected study outcome must be fulfilled.

Examination takes place in connection with the submission of assignments and with the project work, according to a number of established criteria.

Re-examination is offered within six weeks in the framework of regular term periods. The number of examination opportunities is limited to five.

Course Evaluation

Towards the end of the course a course evaluation is conducted in accordance with the Linnaeus University guidelines. The evaluations are compiled in a course report, which is kept in the archives of the administrator of the School of Design and is discussed in the programme advisory committee. The result of the evaluation and any measures taken will be communicated to the course coordinator and presented to the students on the next course occasion.

Required Reading and Additional Study Material

Mandatory literature

Koblanck, Henriette (2003) *Typografi, bild och grafisk design*. Bonnier utbildning. ISBN: 9162259741

The list may be subject to changes.