



## Course syllabus

Faculty of Arts and Humanities

Department of Design

1DI048 Grundläggande design, 15 högskolepoäng

The Basics of Design, 15 credits

### **Main field of study**

Design

### **Subject Group**

Design

### **Level of classification**

First Level

### **Progression**

G1N

### **Date of Ratification**

Approved by Faculty of Arts and Humanities 2017-06-27

The course syllabus is valid from spring semester 2018

### **Prerequisites**

General entry requirements and English B (Field-specific entry requirements 2/A2).

## Objectives

After completing the course, the student should be able to:

- account for certain parts of design history from both national and international perspectives, with a focus on the history of ideas, architecture and interior design,
- account for and critically reflect on form, colour and expressions in relation to historical and contemporary movements and trends in design history,
- demonstrate practical knowledge of theories and methods in colour, form, light and spatial design, as well as human perception,
- apply sketching, colours, colour systems and form concepts in design projects, and demonstrate practical knowledge of design in a practical project,
- account for and demonstrate practical knowledge of the importance of images and text in the communication of ideas and the visualisation of concepts.

## Content

The course includes introductions to:

- design history,
- design, creativity and human perception,
- colour, form, light and spatiality in relation to humans,
- sketching as a tool for articulating visual thinking,
- the importance of images and text for the communication of ideas,
- analogue and digital tools for visualising concepts.

Compulsory parts are specified in a study guide.

## Type of Instruction

Teaching is delivered in the form of lectures, workshops, seminars, independent studies and projects.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The grade A is the highest grade and the grade E is the lowest grade for passing the course. The grade F means that the student's performance is assessed as failed.

The course is examined through the completion and presentation of individual practical exercises in which design processes and results are documented and visualised. For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university.

## Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course and the students who are taking the course when it is offered the next time. The evaluation is anonymous. The course evaluation is filed according to departmental regulations.

## Other

The students are informed about the assessment criteria when the course starts, at the latest. Any costs for material and printouts are paid by the student.

## Required Reading and Additional Study Material

Arnkil, H. (the latest edition) *Colours in the Visual World*. Helsinki, Aalto ARTS Books, ISBN 9789526052465, 250 p.

Lockwood, T. (the latest edition) *Design Thinking – Integrating Innovation, Customer Experience, and Brand Value*. Allworth Press. 60 p.

Martin, B. Hanington B. (the latest edition) *Universal Methods of Design*. Rockport Publishers. 208 p.

Vihma, S. (the latest edition) *Designhistoria – introduktion*. Raster Förlag. 170 p.