



Course syllabus

Faculty Board of Business, Economics and Design

School of Design

1DI045 Praktiskt arbete/utställning, 3 högskolepoäng

1DI045 Applied studies/exhibition, 3 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2009-07-24

Revised 2011-06-14 by School of Design.

The course syllabus is valid from autumn semester 2011

Prerequisites

Being admitted to the Interior Decoration and Visual Merchandising Programme.

Objectives

After completing this course, students will have fundamental knowledge related to designing an exhibition in a given context.

Students will learn the following:

Knowledge and understanding

- be able to explain concepts, methods and analytical tools used to demonstrate the interaction between artefacts, the temporary space, time, sender and user

Ability and skills

- be able to communicate and use the concepts, methods and analytical tools used to demonstrate the interaction between artefacts and the temporary space, sender and user be able to apply or implement their skills in practice, in various types of exhibition assignments

Evaluation ability and attitude

- be able to critically review and assess the intention and context of different exhibitions
- be able to review, discuss and assess exhibitions from a user-oriented perspective

Content

The course offers fundamental skills practice in the creation of a "temporary space" in the form of exhibition assignments with practical exercises, which include the following elements:

1. Assignment description in time and space
2. Design process – project planning and execution
Logistics – planning, co-ordination and follow-up
3. Marketing an event – to communicate products and/or services in the temporary space

Type of Instruction

Lectures, experiments, group tuition, self-study and projects. During a project, independent work is combined with lectures and tutoring.

Examination

The course is assessed with the grades Fail (U) or Pass (G).

The examination forms comprise submitted assignments and the execution of an exhibition assignment. Practical and theoretical knowledge building requires active participation in all course elements, with a minimum attendance of 80%.

Course Evaluation

At the end of the course, a written course evaluation is carried out and reported back to the students. This evaluation report will be filed in the archives of the School of Design, according to the school's guidelines.

Other

Students should budget for additional costs for materials and print-outs.

Required Reading and Additional Study Material

Required reading

A compendium, compiled by the lecturers/professors.

Reference literature

<http://bookstore.stmediagroup.com/>

Mostaedi Arian. Exhibition design - links
ST Media Group International 2007
ISBN #: 9788496263635

Dernie David. Exhibition design. Laurence King Publishing 2007. ISBN 10:
1856695220
50 s.

Magazines

Frame: the international magazine of interior architecture and design - Amsterdam