



Course syllabus

Faculty Board of Business, Economics and Design
School of Design

1DI020 Introduktion till programmet, 7,5 högskolepoäng
Introduction to the Programme, 7.5 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by the Board of the School of Design 2012-12-12

The course syllabus is valid from autumn semester 2013

Prerequisites

Being admitted to the Interior Decoration and Visual Merchandising programme

Objectives

After completing Part I of the course students are expected to have acquired:

Knowledge and Understanding

- of the subjects on which the programme is based and its professional and academic practice
- of possible professional roles in relation to the labour market
- of creative processes
- of the importance of documenting their own work visually as well as writing

Ability and Skills

- in gathering information by artistic and scientific methods
- in documenting and presenting their own works

Evaluation and Attitude

- related to reflection on their own professional roles

After completing Part II of the course students are expected to have acquired:

Knowledge and Understanding

- of the development of interior decoration and visual merchandising from a national, international as well as a design history perspective
- basic knowledge of design history and theory from both national and international perspectives with emphasis on the history of ideas, architecture and interior decoration as well as on contemporary design debate with reference to the sustainable society

Ability and Skills

- in analysing and relating to knowledge acquired in application exercises

Evaluation and Attitude

- concerned with interpreting form and expression in relation to past and present design history directions and trends as well as to future development

Content

Subject Introduction to the course comprises two parts.

Part I: Introduction to the Interior Decoration and Visual Merchandising programme contains:

- student introduction to future professional roles via lectures and meetings with representatives from the fields
- introduction to academic studies and group dynamic creative processes
- introduction to resources available at university

Part II: Design History and Theory with Practical Application contains:

Overview of history of ideas, architecture, interior decoration and design history including contemporary design debate, from 1750 to the present in thematic modules:

- The Birth of Industrialism 1750-1850
- Reformism 1850-1920
- The Middle Way 1920-1940
- The Welfare State 1940-1960
- The Consumer Society 1960-1980
- Postmodernism 1980-2010
- The Sustainable Society 2010-

Type of Instruction

Part I:

Lectures, workshops, seminars, company visits

Part II:

Lectures, individual study and project work

Examination

The course is assessed with the grades Fail (U) or Pass (G).

Assessments include home assignments and examination. Acquiring practical-theoretical knowledge calls for active participation in all modules, with a minimum attendance of 80 %.

Course Evaluation

In connection with the completion of the course a written course evaluation is conducted in accordance with Linnaeus University guidelines. The evaluations are kept in the archives of the School of Design.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1FE117 and 1DI041.

Other

Some course elements may involve costs that have to be defrayed by the course participant.

Required Reading and Additional Study Material

Required reading, part 1

Björklund, Maria, Paulsson, Ulf. (latest edition) *Seminarieboken-att skriva, presentera och opponera*. Lund, Studentlitteratur, 138 s.

Ehn, Billy, Löfgren, Orvar. (latest edition) *Kulturanalyser*. Gleerups, 180 s.

Harvard, Ilstedt-Hjelm et.al. (2007) *En antologi om designforskning*. Stockholm, Raster Förlag, kapitlet av Fällman, Daniel, *Designforskningens tre fält*. 14 pages.

Thurén, Torsten. (latest edition) *Vetenskapsteori för nybörjare*. Malmö, Liber, 184 pages.

Written material from the teacher

Required reading, part 2

Hedqvist, Hedvig. (latest edition) *Svensk form internationell design*. Bokförlaget Forum, 239 pages.

Vihma, Susann. (latest edition) *Designhistoria - introduktion*. Raster Förlag, 220 pages.

Reference Literature, part 1

Hanington, Bruce, Martin, Bella. (2012) *Universal Methods of Design, 100 ways to research complex problems, develop innovative ideas and design effective solutions*. Rockport Publisher, 207 pages.

Reference Literature, part 2

Brunnström, Lasse. *Svensk designhistoria*. Raster Förlag, 436 s.

Moderna Museets utställningskatalog. (2000) *Utopi & Verklighet, Svensk modernism 1900-1960*. Stockholm, Norstedt förlag, 328 s.

Sparke, Penny. (2000) *Design, 1900-talets pionjärer*. Bonniers, 272 s.

Sparke, Penny. (2007) *Design och postmodernitet: en introduktion*. Raster förlag, 203 s.

Tambini, Michael. (2005) *1900-talets Design, Krönika över Föremål och Formgivare*. Wahlström & Widstrand, 287 s.