



Course syllabus

Faculty Board of Humanities and Social Sciences
School of Cultural Sciences

1BD900 Bildmediet som språk, 7,5 högskolepoäng
The Language of Art, 7.5 credits

Main field of study
Art Education

Subject Group
Media Production

Level of classification
First Level

Progression
G1N

Date of Ratification
Approved by Organisational Committee 2009-06-17
The course syllabus is valid from spring semester 2010

Prerequisites
NO VALUE DEFINED

Expected learning outcomes

By the end of the course the student is expected to have:

- Developed a personal art language and acquired a wider perspective on art as a language
- Developed an awareness in looking at pictures and critically assess mass media images
- Elementary knowledge and skills as regards methods and techniques in different types of art work
- Gained deeper understanding of digital image processing
- Elementary insight and skills as regards picture interpretation and its processes
- Had a chance to see and discover aesthetic values

Content

The course includes the following elements:

- Exercises in describing, analysing and interpreting images and pictures
- Utilisation of the art language in different subjects and areas
- Form theory, colouring, graphic design in analogue and digital media
- Elementary introduction to various web functions and image editing programmes

Time of Instruction

Type of instruction

Teaching may be in the form of lectures, seminars and practical implementation. Specific focus is put on documentation and presentations.

The language of instruction is Swedish.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to pass the course the student needs to meet the expected learning outcomes.

The course is assessed through exhibitions, digital and traditional, individually or in groups. Written assignments may occur in connection to certain elements. Regardless of the form of assessment, the individual achievements of a student are always assessed and graded. Further specification of the forms of assessment is provided in the study guide.

Students at Linnaeus University are entitled to have the course grade translated into the 7-step ECTS scale. A request to have the grades translated must be made to the teacher at the start of the course.

Course Evaluation

When the course has finished, an evaluation is compiled. The results are reported to the students and then archived according to the rules of the school.

Other

Expenses in connection to assignments etc are at prime cost.

Required Reading and Additional Study Material

Aspers, Patrik, Fuehrer, Paul, Sverrisson, Arni. *Bild och samhälle Visuell analys som vetenskaplig metod*, Studentlitteratur 2004, 14 p.

Bergström Bo. *Bild och budskap*, 159 p.

Hansson, Hasse, Karlsson, Sten-Gösta, Nordström Gert Z. *Seendets Språk- exempel från konst, reklam, nyhetsförmedling och semiotisk teori*, Studentlitteratur 2006 168 p.

Kelby Scott. *Photoshop cs2 för digitalfotografer*, 451 p.