



Course syllabus

Faculty Board of Humanities and Social Sciences
School of Cultural Sciences

1BD301 Rörlig bild/Digital video I, 15 högskolepoäng
Moving Images / Digital Video, 15 credits

Subject Group
Media Production

Level of classification
First Level

Progression
G1N

Date of Ratification
Approved by the Board of the School of Cultural Sciences 2009-06-17
Revised 2011-04-12. English translation

The course syllabus is valid from spring semester 2010

Prerequisites
General entry requirements.

Expected learning outcomes

By the end of the course the student is expected to have:

- Demonstrated elementary theoretical knowledge about the subject of moving images; sound- and image rhetoric
- Applied the rhetorical concepts that are discussed in the course to produce and process audio visual products
- Presented elementary concepts within the field of moving images; image rhetoric, through discussions and analysis of audio visual products that are produced during the course
- Ability to record moving images and sound; automatic settings
- Reflected on personal and other people's audio visual products that are produced during the course
- Presented elementary concepts concerning the field of moving images; sound- and image rhetoric, in connection to writing and visualising manuscripts
- Transferred a narrative idea into an audio visual product to a high individual extent
- Reflected on and communicated ideas and experiences used to interpret and asses narrative, dramaturgic elements as well as sound- and image rhetoric in personal and other people's audio visual products that are produced during the course

Content

Module 1 Elementary Moving Images, Image Composition 7 credits

- Elementary concepts used for moving images and photography; image composition
- Elementary utilisation of equipment used for recording moving images; automatic settings
- Elementary utilisation of light- and sound equipment
- Elementary utilisation of tools used for processing sound and moving images
- Introduction to analysis methods used to interpret and assess image-/sound rhetoric in audio visual products
- Production of manuscripts, storyboards

Module 2 Elementary Moving Images, Sound- and Image Rhetoric 8 credits

- Elementary concepts used for moving images and photography; sound- and image rhetoric, dramaturgy (narration)
- Elementary utilisation of tools used to record moving images; manual settings
- Utilisation of tools used for elementary image- and sound utilisation in post production
- Models of analysis used to interpret and assess image-/sound rhetoric in audio visual products
- Elementary post production; image and sound editing

Type of Instruction

Teaching may be in the form of lectures, practical laboratory sessions and seminars.

The language of instruction is Swedish.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to pass the course the student needs to meet the expected learning outcomes. The course is assessed via verbal and written presentation as well as audio visual projects. Regardless of the form of assessment, the individual achievements of a student are always assessed and graded. Further specification of the forms of assessment is provided in the study guide.

A resit is offered within six weeks (within the framework of regular terms) and the number of resits is limited to five (in accordance with the Higher Education Ordinance 6 chap. 21§).

Course Evaluation

When the course has finished, an evaluation is compiled. The results are reported to the students and then archived according to the rules of the school.

Other

Students are required to pay for any additional expenses in connection to assignments etc.

Required Reading and Additional Study Material

Jenninger, Clas. *Mediebokens rörliga bilder*. Libers-Hermods, 1998, 245 p.

Nordblom, Lars. *Den rörliga bildens språkliga gestaltning och kommunikation*. Compendium, 2004, 81 p.