



Course syllabus

Faculty of Arts and Humanities

Department of Music and Art

1BD212 Digital bild - färg, form och gestaltning, 7,5 högskolepoäng
1BD212 Digital Images - Colour, Form and Composition, 7.5 credits

Main field of study

Art Education

Subject Group

Media Production

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by Faculty of Arts and Humanities 2023-08-23
The course syllabus is valid from spring semester 2024

Prerequisites

1BD209/1BD210 Digital Image Editing, 7.5 credits, or the equivalent.

Objectives

After completing the course, the student should be able to:

- demonstrate basic skills in analogue sketching and colour work
- apply relevant tools and techniques with a focus on colour, form, and composition in image editing software
- present fundamental knowledge of colour systems, form and composition theory, and perception theory
- consciously apply this knowledge in their own creative digital work
- discuss and analyse their own and others' work and the meanings that arise from a creative and communicative perspective.

Content

The course aims to enhance creative skills, with a special focus on digital computer-based image work. It covers colour theory and systems, the study of form, principles of Gestalt and perception, and digital and analogue experiments in colour, form, and composition. Analogue exercises include various sketching elements. Different perspectives are applied to digital composition and design, including sketching,

colouring and simple illustration, collage, realistic montages, photography, and multimodal compositions involving images and text. Practical elements are linked to relevant tools, techniques, and processes in image editing software (Photoshop).

Type of Instruction

Teaching is delivered in the form of recorded lectures, laboratory sessions and practical applications. All teaching is web-based and carried out on Linnaeus University's online learning platform. No physical meetings are included. The course is designed in a way that the student must work in accordance with guidelines and time frames communicated when the course starts.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is examined through presentations and hand-in assignments. In order to receive a Pass, the student must achieve the objectives. Grading criteria for a Pass with Distinction will be specified in writing when the course starts.

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels. If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to adapt the exam or to let the student conduct the exam in an alternative way.

Course Evaluation

During or shortly after the course, a course evaluation should be conducted. The result and analysis of the course evaluation should be promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time should be informed of the result at the course introduction. The course evaluation is anonymous.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1BD211 Digital Images - Colour, Shape and Design, 7.5 credits.

Other

Students must have access to the software Photoshop.

They must also procure certain material for colour and form exercises, such as sketch paper, pens, colours, etc. Necessary material will be specified in detail when the course starts. Any costs in connection with the course are paid by the student.

Required Reading and Additional Study Material

Titles marked with * are available on the course learning platform.

Bergström, Bo (2016). *Effektiv visuell kommunikation: om nyheter, reklam och profilering i vår vår visuella kultur*. Stockholm: Carlsson bokförlag. ISBN: 9789173317665. 15 pages (in selection).*

Dabner, David (2020). *Graphic Design School*. London: Thames and Hudson. ISBN: 978-0-500-29559-5. 15 pages (in selection).*

Eismann, Katrin et al (2013). *Photoshop Masking and Compositing*. Berkeley: New Riders. ISBN: 0-321-70100-3. 15 pages (in selection).*

Faulkner, Andrew (2019). *Adobe Photoshop Classroom in a book*. San Francisco: Adobe Press. ISBN: 978-0-13-644799-3. 15 pages (in selection).*

Gärdenfors, Peter (2003). *Fängslande Information*. Stockholm: Natur och Kultur. ISBN: 9789127096745. 15 pages (in selection).*

Jais-Nielsen, Eva (2004). *Tidskriftsdesign*. Stockholm: Ordfront. ISBN: 9789174410655. 15 pages (in selection).*

Kress, Gunther & Van Leeuwen, Theo (2006). *Reading Images: The Grammar of Visual Design*, 2nd ed. London: Routledge. 15 pages (in selection).*

Lea, Derek (2009). *Creative Photoshop CS4*. Burlington: Focal Press. ISBN: 978-0-240-52134-3. 15 pages (in selection).*

Lindberg, Stefan (2006). *Det fotografiska bildspråket*. Malmö: Liber. ISBN: 978-91-47-07452-5. 15 pages. (in selection).*

Sällström, Pehr (1996). *Goethes färglära*. Järna: Kosmos. ISBN: 9789186066420. 158 pages.

Tuttle, Susan (2010). *Digital Expressions*. Cincinnati: North Light Books. ISBN: 978-1-60061-454-5. 15 pages (in selection).*

Umeå universitet (2009). *Tilde (~) Rapport nr. 12/2009*. Umeå: Institutionen för estetiska ämnen, Umeå universitet. 20 pages (in selection).*

Articles and material in a compendium of about 120 pages (pdf).