



Course syllabus

Faculty Board of Humanities and Social Sciences
School of Cultural Sciences

1BD202 Fördjupningskurs i webdesign med Dreamweaver/Flash, 15 högskolepoäng

Webdesign with Dreamweaver/Flash for students with previous basic knowledge, 15 credits

Subject Group

Media Production

Level of classification

First Level

Progression

GIN

Date of Ratification

Approved by Organisational Committee 2009-06-17

The course syllabus is valid from spring semester 2010

Prerequisites

General entry requirements.

Expected learning outcomes

By the end of the course the student is expected to have:

- Understanding of tools for digital communication such as blogs, podcasts of sound and images, web video cameras, web based photo albums etc.
- Knowledge about new user-initiated web forms such as Web 2.0
- Knowledge about copyright, W3 standard, design principles, and publication of documents on the internet
- Knowledge about how to create, develop and maintain a modern W3 web site as regards the various work process stages
- Understanding of various techniques used for creative and interactive communication such as Flash, Css, grids etc.

Content

The course includes the following elements:

- Colour theory/systems/regulations/harmony/pallets
- Intensive study of pictures, techniques and digital concepts used for presentations on the internet
- User-friendly web sites as regards personal sites and larger public sites
- The written word in form, content and choice of font
- Work processes and techniques used in elementary web site production

- Images and texts as complements and reinforcements
- Elementary CSS formatting in design
- The semantic future of web information
- Extensive exercises using the programs Dreamweaver, Photoshop etc.
- Flash and web video that promote integration
- Analysis and the problem with the web as a communicative meeting place

Type of Instruction

Teaching may be in the form of lectures, seminars and picture work.

The language of instruction is Swedish.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to pass the course the student needs to meet the expected learning outcomes.

The course is assessed through written and/or practical assignments, individually or in groups. Regardless of the form of assessment, the individual achievements of a student are always assessed and graded. Further specification of the forms of assessment is provided in the study guide.

Students at Linnaeus University are entitled to have the course grade translated into the 7-step ECTS scale. A request to have the grades translated must be made to the teacher at the start of the course.

Course Evaluation

When the course has finished, an evaluation is compiled. The results are reported to the students and then archived according to the rules of the school.

Other

Expenses in connection to assignments etc are at prime cost.

Required Reading and Additional Study Material

Adobe CreativeTeam. *Adobe Dreamweaver CS4 Allt i en bok- den officiella övningsboken från Adobe*. Pagina 2009, 270 p.

Adobe CreativeTeam. *Adobe Flash CS4 professional* Adobe 2008, 368 p.

Englund H Guldbbrand K. *Klarspråk på nätet*. Pagina 2004, 337 p.

Krug Steve. *Don't make me think. A common Sense Approach to Web Usability*. New Riders 2006, 197 p.

Sjögreen, Christian. *Photoshop CS4 : grundkurs. Docendo, 2009, 152 p.*

Hansson L Kristiansson M Palmqvist E. Grafisk design en introduktion.// Bokförlaget Arena, 156 p.