



Linnéuniversitetet

Kalmar Växjö

Kursplan

Fakultetsnämnden för humaniora och samhällsvetenskap
Institutionen för samhällsvetenskaper

4MK401 Introduction to Intercultural Communication, 7,5
högskolepoäng

Introduction to Intercultural Communication, 7.5 credits

Huvudområde

Medie- och kommunikationsvetenskap

Ämnesgrupp

Medie- o kommunikationsvetenskap

Nivå

Avancerad nivå

Fördjupning

A1N

Fastställande

Fastställd av Organisationskommittén 2009-11-20

Kursplanen gäller från och med höstterminen 2010

Förkunskaper

General requirements for university studies at advanced level.

Förväntade studieresultat

After completing this course the students should:

- Have gained knowledge about and be able to critically study and reflect upon different theories and methods within the research field of intercultural communication;
- Be able to observe, analyze and interpret different types of intercultural communication;
- Have gained insight in their own intercultural competence and be able to reflect upon their own intercultural communication patterns and attitude;
- Be able to handle challenging intercultural situations in a constructive way.

Innehåll

This course contains theoretical and practical elements with regard to the following:

- The research area of intercultural communication, theories and methods, especially focusing on the different definitions of the concept of culture in different contexts;
- Theories and observations on variations in cultural behaviors;
- The participants' own intercultural competence;

- Intercultural encounters in organizations and the role of the manager – in Sweden and internationally;
- Conflicts in an intercultural perspective.

Undervisningsformer

The course is taught in English. The teaching forms and methods build on advanced practices of collaborative learning, including interactive lectures, seminars, exercises and group work. The students are expected to engage in independent reading of literature and participate actively in exercises and discussions.

Examinationsformer

Kursen bedöms med betygen Underkänd, Godkänd eller Väl godkänd.
The expected learning outcomes shall be fulfilled for the grade Pass (G).

The students' progress and knowledge acquisition are continually monitored through written papers, team works and presentations, as well as an oral and written exam. Assessment of the students' performance is carried out by means of active class-participation, individual written examinations and by the submission of group works and reports. Students are also required to monitor their own progress by writing a log-book.

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 6 weeks after the normal examination date. The students will have at least five occasions for written exams.

The grading is based on a balanced assessment of all course work and examination assignments. Results are graded using one of the terms Passed with distinction (VG), Pass (G) or Fail (U), and A-F according to the ECTS scale. The grade is set depending on how well the student has fulfilled the learning outcomes.

Pass with distinction requires deeper, more elaborated and complex discussions around the same learning outcomes, as well as references to other relevant sources of literature in addition to the obligatory course literature.

Kursvärdering

The course is evaluated and the results of this evaluation are available from the administration.

Kurslitteratur och övriga läromedel

Obligatory literature

Books

One of the following two titles:

Rogers, Everett M. & Steinfatt, Thomas M. (1998/1999) *Intercultural Communication*. Waveland Press (ca. 265 sek) (PREFERRED)

or

Lustig, Myron & Koester, Jolene (2009) *Intercultural competence: interpersonal communication across cultures*. Boston: Pearson Allyn and Bacon. (ca. 370 sek)

and

Schneider, Susan C & Barsoux, Jean-Louis (2003) *Managing across cultures*. Prentice Hall.

Can be bought at www.adlibris.com. Order as soon as possible!

and

A novel (fiction/non-fiction) dealing with 'intercultural encounters', to be chosen by the

student in consultation with the course leader.

Articles

Beamer, Linda & Varner, Iris (2008) Intercultural negotiations. In Beamer, L. & Varner: *Intercultural communication in the global workplace*. London: McGraw-Hill. Included in course material sold at the department.

Crown, Kerri Anne (2008) What leads to cultural intelligence. *Business Horizons*, Vol 51, No 5, pp.391-399. Can be retrieved from ELIN (The Library database).

DCCR (the Danish Center for Conflict Resolution www.konfliktloesning.dk): Two introductory articles on conflict resolution:

<http://www.konfliktloesning.dk/files/engelsk.pdf>

http://www.konfliktloesning.dk/files/Simple_and_difficult.pdf

Jensen, Iben (2003). The practice of intercultural communication – reflections for professionals in cultural meetings. *Journal of Intercultural Communication*, issue 6. Roskilde, Denmark: University of Roskilde, Department of communication. To be retrieved from: <http://www.immi.se/intercultural/nr6/jensen.pdf>

Dahl, Öyvind (ed.)(2006) *Bridges of Understanding*. Selected chapters for different groups. Oslo: Unipub förlag. Included in course material sold at the department.

Neuliep, James W. (2006) Intercultural communication in organizations. In Neuliep, W. *Intercultural Communication*. Thousand Oaks, CA: Sage Publications. Included in course material sold at the department.

Plum, Elisabeth (2007) Cultural Intelligence. A concept for bridging and benefiting from cultural differences. Can be retrieved from: www.culturalintelligence.org/Plum%20-20Cultural%20Intelligence.pdf

Söderberg, Ann-Marie and Holden, Nigel (2002) Rethinking Cross Cultural Management in a Globalizing Business World. *International Journal of Cross Cultural Management*, vol. 2; pp. 103-121. Available online at: ccm.sagepub.com/cgi/reprint/2/1/103

Reference literature

Gudykunst, William & Kim, Young Yun (2003) *Communicating with strangers. An approach to intercultural communication*. McGraw Hill.

Gudykunst, William & Mody, Bella (2002) *Handbook of intercultural communication*. Thousand Oaks, CA: Sage.

Hall, Edward. (1990) *Understanding cultural differences*. Intercultural Press. *

Hampden-Turner, Charles & Trompenaars, Fons (2000) *Building Cross-Cultural Competence*. Yael University Press.

Klyukanov, Igor E. (2005) *Principles of intercultural communication*. Boston: Pearson. *

Lewis, R.D. (1999) *When Cultures Collide. Managing successfully across cultures*. Nicholas Brealey Publishing.

Martin, J. N. & Nakayama, T. K. (2004) *Intercultural communication in context*. Mayfield Publ.

Plum, Elisabeth (2008) *CI - Cultural Intelligence*. Middlesex University Press. *

Thomas, David C. & Inkson, Kerr (2004) *Cultural Intelligence: People Skills for Global Business*. Berrett-Koehler Publishers, inc. San Francisco.

Books marked with * are highly recommended.

Reservations for changes.