



Linnéuniversitetet

Kalmar Växjö

Kursplan

Fakultetsnämnden för ekonomi och design
Ekonomihögskolan

2FE028 Managing in a Glocal Context, 15 högskolepoäng
Managing in a Glocal Context, 15 credits

Huvudområde

Företagsekonomi

Ämnesgrupp

Företagsekonomi

Nivå

Grundnivå

Fördjupning

G2F

Fastställande

Fastställd av institutionsstyrelsen vid Ekonomihögskolan 2009-06-29

Kursplanen gäller från och med vårterminen 2010

Förkunskaper

In order to be admitted to the course, students are required to have at least 1-67,5 higher

education credits points in Business Administration of which at least 7,5 higher education credits at basic level 2 (G2F).

Förväntade studieresultat

INGET VÄRDE ANGIVET

Innehåll

- Perspectivation of ethical considerations regarding international business management and cross-cultural management
- Critical understanding of the interlinked processes of globalization and localization in business management

Undervisningsformer

Teaching is carried out trough lectures and seminars

Examinationsformer

Kursen bedöms med betygen Underkänd, Godkänd eller Väl godkänd.

The course is examined through seminar-treatment of written papers (individual or collective) and oral presentation.

A retest will be offered a few weeks after the original test for students who have not

successfully passed the original test. At least 5 tests will be offered.

The grades are Pass with Distinction (80%-100%), Pass (60%-79%) or Failure (0%-59%).

Students at Linnaeus University are entitled to have the course grade translated into the 7-step ECTS scale. A request to have the grades translated must be made to the teacher at the start of the course.

Kursvärdering

A written course evaluation is performed and compiled into a report to be kept in the university school archives. The result and any measures taken are communicated to the course co-ordinator and presented to the students participating the next time the course is offered.

Kurslitteratur och övriga läromedel

Crane, Andrew, Matten, Dirk, Business Ethics, 2nd ed, Oxford University Press, latest edition, 566 pages

Ashkahansy, Neal M, Trevor-Roberts, Edwin, Earnshaw, Louise, The Anglo Cluster: legacy of the British empire, Journal of World Business, 37, pp. 28-39 (Download through ELIN database)

Bakacsi, Gyula, Sandor, Takacs, Andras, Karacsonyi, Viktor, Imrek, Eastern European cluster: tradition and transition, Journal of World Business, 37, pp. 69-80 (Download through ELIN database)

Gupta, Vipin, Surie, Gita, Javidan, Mansour, Chhokar, Jagdeep, Southern Asia cluster: where the old meets the new?, Journal of World Business, 37, pp. 16-27 (Download through ELIN database)

Gupta, Vipin, Hanges, Paul J., Dorfman, Peter, Cultural clusters: methodology and findings, Journal of World Business, 37, pp. 11-15 (Download through ELIN database)

Correia Jesuino, Jorge, Latin America cluster: from South to North, Journal of World Business, 37, pp. 81-89 (Download through ELIN database)

Kabasakal, Hayat, Bodur, Muzaffer, Arabic cluster: a bridge between East and West, Journal of World Business, 37, pp. 40-54 (Download through ELIN database)

Szabo, Erna, Brodbeck, Felix C., Den Hartog, Deanne N., Reber, Gerhard, Weibler, Jürgen, Wunderer, Rolf, The Germanic Europe cluster: where employees have a voice, Journal of World Business, 37, pp. 55-68 (Download through ELIN database)