



# Linnéuniversitetet

Kalmar Växjö

## Kursplan

Organisationskommittén

Institutionen för marknadsföring och turismvetenskap

1TR720 Tourism Studies - Independent Research Project - II, 15 högskolepoäng

1TR720 Tourism Studies - Independent Research Project - II, 15 credits

### Huvudområde

Turismvetenskap

### Ämnesgrupp

Turism- och fritidsvetenskap

### Nivå

Grundnivå

### Fördjupning

G1F

### Fastställande

Fastställd 2009-06-15

Senast reviderad 2022-12-05 av Ekonomihögskolan. Ändrad institutionstillhörighet. Kursplanen gäller från och med vårterminen 2023

### Förkunskaper

General eligibility and 30 ECTS (hp) in tourism studies, or equivalent knowledge acquired in some other way.

### Mål

The course is intended to give the student:

- greater ability to carry out independent work in the field of tourism studies, in a systematic and methodical way,
- the ability to draw up and present to clients the results of an independent theoretical- or field work, both internal and external.

### Innehåll

Option 1: An independent work focusing on tourism, 15 ECTS (hp)

Option 2: An independent theoretical reading of a selected area in tourism studies, 15 ECTS (hp)

For option 1:

- including a field work in an international environment,

For option 1 and 2:

- including a series of seminars on related matters,
- an individually selected task

## Undervisningsformer

Instructions consists of seminar exercises, individual guidance, case studies and group exercises. Participation in case study and exercises is compulsory, as is preparation for these. The course includes reading material in English. Assessment of the student's attainment is carried out by the (for option 1) submission of solutions for case studies achieved independently, and written exercises.

## Examination

Kursen bedöms med betygen Underkänd, Godkänd eller Väl godkänd.

Assessment of the student's attainment is carried out by means of a written exam/paper. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. The grade is set depending on how well the student has fulfilled the learning outcomes.

Failed students are given the opportunity to complement failed elements.

## Kursvärdering

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

## Kurslitteratur och övriga läromedel

### **Obligatorisk litteratur**

The literature is chosen in discussion with the tutor.

Svenska skrivregler, Språkrådet (2008) (Swedish rules of writing, the Language Council of Sweden), ISBN 978-91-47-08460-9/ISBN-10: 914708460X, 3:d., [enlarged edition], Stockholm : Liber.