



# Linnéuniversitetet

Kalmar Växjö

## Kursplan

Fakultetsnämnden för ekonomi och design  
Ekonomihögskolan

1TR515 Turismvetenskap I - The Tourism Production System, 15  
högskolepoäng

Tourism Studies I - The Tourism Production System, 15 credits

### Huvudområde

Turismvetenskap

### Ämnesgrupp

Turism- och fritidsvetenskap

### Nivå

Grundnivå

### Fördjupning

G1F

### Fastställande

Fastställd av institutionsstyrelsen vid Ekonomihögskolan 2009-12-10

Kursplanen gäller från och med höstterminen 2010

### Förkunskaper

Turismvetenskap 1-15 hp eller motsvarande.

## Förväntade studieresultat

### SUBCOURSE 1

The Tourism Production System I, 6 hp (6 ECTS)

After completing this course the student should be able to:

- conceptualise various analytical approaches related to concepts of networks and collaboration in tourism
- understand concepts of modernity, post-modernity, information society, service society, fordism, post-fordism and network society, in their historical trajectories and in their interactions.

### SUBCOURSE 2

The Tourism Production System II, 6 hp (6 ECTS)

After completing this course the student should be able to:

- apply these approaches (Subcourse 1) to the systematic informational, experiential, economic, etc. relations of the more or less temporary characteristics of the tourist product
- capture the notion of 'the production of tourism' and embrace the ephemeral nature of tourist products and experiences.

- understand a theoretical as well as practical view of how, and under what conditions collaboration and network logics are created, the role they play, how they strategically can be used and the consequences for the society that they might have.

### SUBCOURSE 3

Field assignment, 3 hp (3 ECTS)

After completing this course the student should be able to:

- apply theoretical perspectives on empirical material
- work with an academic style of writing
- present empirical findings in an academic context

### Innehåll

The course is based on research findings within the subject area in relation to the context of social sciences.

The course is divided in three parts:

- an orientation in social science concepts and how they relate to the modes of production practised in tourism, i.e. how various agents are involved and how these can be looked upon analytically
- tourism as a system of relations and ties, of public and private interests, image-making processes, planning and management procedures, in conjunction with perceived levels and perspectives of analysis.
- a short fieldwork where the student collects empirical material in perspective of the contents in Subcourse 1 and 2, writes an article, using guidelines from leading scientific journals, and makes an academic presentation.

### Undervisningsformer

The course consists of lectures, guest lectures, seminars, case studies and group exercises. Guest lectures and seminars are compulsory. Active student participation is required in seminars, where assignments are worked out and presented. Participation in case study exercises, seminar exercises etc, is obligatory, as is preparation for these.

Assessment of the student's attainments is carried out by means of written examinations and by the submission of solutions to case studies achieved either independently or in a group, and written exercises.

Tuition in English if exchange students participate.

### Examinationsformer

Kursen bedöms med betygen Underkänd, Godkänd eller Väl godkänd.

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. The grade is set depending on how well the student has fulfilled the learning outcomes.

### Kursvärdering

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is

encouraged to secure continuous quality improvement.

## Kurslitteratur och övriga läromedel

### **Obligatorisk litteratur**

Barney, D. (2004): *The Network Society*, Cambridge: Polity 198 p. ISBN 0-7456-2669-6

Bryman, A. (2004): *The Disneyization of Society*, London: Sage 198 p. ISBN 0-7619-6765-6

Kamfjord, G. (2002): *Turism och affärsresande: Nya idéer och strategier*. Stockholm: Sellin & Partner 236 p.  
ISBN 91-7055-272-X

Lindstedt, I. (2002): *Textens hantverk: Om retorik och skrivande*, Lund: Studentlitteratur, 146 p.  
ISBN 91-44-02286-7

Poon, A. (1993): *Tourism, Technology and Competitive Strategies*, Wallingford: CAB International, 370 p.  
ISBN 0-85198-950-0

Coles, T and Hall, C. M. eds. (2008): *International Business and Tourism: Global Issues, Contemporary Interactions*. London: Routledge

Urry, John (2002). *The Tourist Gaze*. 2nd ed. London: Sage, cop. 183 p. ISBN 0-7619-7347-8 (pkb)

### Additional teaching material

Additional readings of approx. 200 pages

### Reference literature

Castells, M. (1999). *Informationsåldern Bd 1 Nätverkssamhällets framväxt*, Göteborg: Daidalos, 543 p.  
ISBN 917173114-8

or

Castells, M. (1996). *The information age Vol. 1 The rise of the network society*, vol. 1, London: Blackwell, 556 p.  
ISBN 1-55786-617-1

Svenska skrivregler, Språkrådet (2008)(utgivare) Svenska språknämnden (tidigare namn), ISBN 978-91-47-08460-9/ ISBN-10: 914708460X, 3., [utök.] utg., Stockholm : Liber.