



Linnéuniversitetet

Kalmar Växjö

Kursplan

Organisationskommittén

Institutionen för marknadsföring och turismvetenskap

1MM620 Music & Event Management, Independent Research Project - II, 7,5 högskolepoäng

1MM620 Music & Event Management, Independent Research Project - II, 7.5 credits

Ämnesgrupp

Övrigt inom samhällsvetenskap

Nivå

Grundnivå

Fördjupning

G1F

Fastställande

Fastställd 2009-12-10

Senast reviderad 2022-12-05 av Ekonomihögskolan. Ändrad institutionstillhörighet. Kursplanen gäller från och med vårterminen 2023

Förkunskaper

Special eligibility, Music Industry and Culture Studies 15 ECTS, or equivalent knowledge acquired in some other way.

Mål

The course is intended to give the student:

- A deeper understanding and knowledge how in a systematic and methodical way carry out independent assignments in a self chosen area of music industry and culture studies.
- Ability to conduct research in relation the specific area chosen and to accomplish and communicate different results in a written exam/paper.
- A deeper theoretical knowledge how to analyze the music industry from a social and cultural perspective and as social and cultural phenomena.
- A deeper methodological ability to do research in areas of music industry and cultural studies

Innehåll

The course consists mainly of individual literature studies concluded in a written exam/paper. Theoretical literature studies in an area of music industry and popular music within social and humanistic subject areas and fields of research. The Swedish

music industry as a industrial cluster and a systems approach to the dynamics of the Swedish and Scandinavian music industry. Literature is chosen in consultation with the supervisor and examiner from an established literature list which also will be completed with other relevant literature.

Undervisningsformer

The tuition consists mainly of individual literature studies with supervising. The literature studies will conclude in a written exam/paper consisting of problem formulation/theme and purpose of the paper, where different ways of analyzing gathered empirical material, choice of method and perspective on producing text is problemized. The insights and experiences drawn from material gathering will be documented, analyzed and reflected upon based on the theoretical literature and the problem formulation and purpose. A continual dialogue with the supervisor of the course at Rockcity Hultsfred/Baltic Business School, University of Kalmar will be kept throughout the entire course, which involves a continual debriefing in the shape of written and oral interim reports. The theoretical literature studies will together with the writing of a paper give 7,5 ECTS at II-level.

Examination

Kursen bedöms med betygen Underkänd, Godkänd eller Väl godkänd.

The grading is based on assessment of the written exams, reports and the student's ability to present and discuss report contents. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

Failed students are given the opportunity to complement failed elements.

Kursvärdering

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

Kurslitteratur och övriga läromedel

Obligatorisk litteratur

The literature is chosen in discussion with the examiner.