



Linnéuniversitetet

Kalmar Växjö

Kursplan

Organisationskommittén

Institutionen för management

1FE735 Independent Research Project - II, 15 högskolepoäng

1FE735 Independent Research Project - II, 15 credits

Huvudområde

Företagsekonomi

Ämnesgrupp

Företagsekonomi

Nivå

Grundnivå

Fördjupning

G1F

Fastställande

Fastställd 2010-01-01

Senast reviderad 2022-12-05 av Ekonomihögskolan. Ändrad institutionstillhörighet.

Kursplanen gäller från och med vårterminen 2023

Förkunskaper

General eligibility and 30 ects (30p) in business economics, or equivalent knowledge acquired in some other way.

Mål

The course is intended to give the student:

- greater ability to carry out independent work in the field of business studies, in a systematic and methodical way,
- the ability to draw up and present to clients the results of an independent field work, both internal and external.

Innehåll

Option 1 An independent work focusing on Marketing, 15 ECTS (hp)

Option 2 An independent work focusing on Management, 15 ECTS (hp)

- including field work in an international environment,
- including series of seminars on related export matters, e.g. international financing, transport, insurance, customs, etc.

- an individually selected task.

Undervisningsformer

Instruction consists of seminar exercises, individual guidance, case studies and group exercises. Participation in case study exercises etc., is obligatory, as is preparation for these. The course includes reading materials in English.

Assessment of the student's attainment is carried out by the submission of solutions to case studies achieved independently, and written exercises.

Examination

Kursen bedöms med betygen Underkänd, Godkänd eller Väl godkänd.

Assessment of the student's attainment is carried out by means of a written exam/paper. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. The grade is set depending on how well the student has fulfilled the learning outcomes.

Failed students are given the opportunity to complement failed elements.

Kursvärdering

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

Kurslitteratur och övriga läromedel

Obligatorisk litteratur

The literature is chosen in discussion with the examiner.