



# Linnéuniversitetet

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## Kursplan

Fakultetsnämnden för ekonomi och design  
Ekonomihögskolan

1FE735 Independent Research Project - II, 15 högskolepoäng  
Independent Research Project - II, 15 credits

### Huvudområde

Företagsekonomi

### Ämnesgrupp

Företagsekonomi

### Nivå

Grundnivå

### Fördjupning

G1F

### Fastställande

Fastställd av institutionsstyrelsen vid Ekonomihögskolan

Kursplanen gäller från och med vårterminen 2010

### Förkunskaper

General eligibility and 30 ects (30p) in business economics, or equivalent knowledge acquired in some other way.

### Förväntade studieresultat

The course is intended to give the student:

- greater ability to carry out independent work in the field of business studies, in a systematic and methodical way,
- the ability to draw up and present to clients the results of an independent field work, both internal and external.

### Innehåll

Option 1 An independent work focusing on Marketing, 15 ECTS (hp)

Option 2 An independent work focusing on Management, 15 ECTS (hp)

- including field work in an international environment,
- including series of seminars on related export matters, e.g. international financing, transport, insurance, customs, etc.
- an individually selected task.

### Undervisningsformer

Instruction consists of seminar exercises, individual guidance, case studies and group

exercises. Participation in case study exercises etc., is obligatory, as is preparation for these. The course includes reading materials in English.

Assessment of the student's attainment is carried out by the submission of solutions to case studies achieved independently, and written exercises.

### **Examinationsformer**

Kursen bedöms med betygen Underkänd, Godkänd eller Väl godkänd.

Assessment of the student's attainment is carried out by means of a written exam/paper. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. The grade is set depending on how well the student has fulfilled the learning outcomes.

Failed students are given the opportunity to complement failed elements.

### **Kursvärdering**

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

### **Kurslitteratur och övriga läromedel**

#### **Obligatorisk litteratur**

The literature is chosen in discussion with the examiner.