



## Programme syllabus

School of Business and Economics

Leadership and Management in International Context,  
magisterprogram, 60 högskolepoäng

Leadership and Management in International Contexts, Master  
Programme, 60 credits

### Level

Second Level

### Date of Ratification

Approved 2009-09-15

Revised 2015-06-10 by the Faculty Board within the School of Business and Economics

The programme syllabus is valid from autumn semester 2016

### Prerequisites

General entry requirements for second-cycle studies and specific entry requirements:

- Bachelor Degree in Business Administration or in another social science main field of study
- English B/6 or the equivalent

### Description of Programme

The aim of this programme is for the students to be able develop and execute effective methods of leadership in multicultural and international organisations. With this skill they can leverage the leadership potential of all members of their teams. Another purpose is to develop abilities of global leaders who are able to interact and work with people from different cultures and, at the same time, run successful organisations and create business opportunities. The student will be prepared for working with leadership issues in national and international companies, as well as the public sector.

### Objectives

Principal goals in accordance with the Higher Education Ordinance

#### Knowledge and understanding

For the Degree of Master (one year) the students are expected to have acquired

- knowledge and understanding within the programme's main field of studies, including a survey of the field as well as deepened knowledge in certain parts of it as well as an insight into current research and development work, and
- deepened method knowledge within the programme's main field of studies.

#### Ability and skills

For the Degree of Master (one year) the students are expected to have acquired

- the ability of integrating knowledge as well as analysing, assessing and handling

- complex phenomena, issues and situations even with limited information,
- the ability of independently identifying and formulating questions as well as planning and by using adequate methods carrying out qualified tasks within given time frames
  - the ability in speech and in writing to account for and discuss their conclusions and the knowledge and the arguments that they are based on in dialogue with various groups, and
  - the skills required to participate in research and development or to work in other qualified capacities.

#### Assessment ability and attitude

For the Degree of Master (one year) the students are expected to have acquired

- the ability of making assessments within the programme's main field of studies considering relevant scientific, social and ethical aspects, as well as showing awareness of ethical aspects on research and development,
- an insight into the possibilities and limitations of science, into its role in society and into human responsibility for how science is used, as well as
- the ability of identifying their need for further knowledge and of taking responsibility for their knowledge development.

## Content

### *Organization*

The programme is organized and offered by the Faculty of Business and Economics. The continuous monitoring of quality assurance is the responsibility of the head of programme in collaboration with student representatives, colleagues and external partners in both companies as well as universities world wide.

### *Programme Overview*

The programme firstly examines different facets of leadership and the various ways that business leaders try to institutionalise particular values within the organisations they lead.

Furthermore the programme deals with leadership as a collaboration between the “leader” and the “led” with the aim of creating shared meaning as a means for coordinated social action.

The programme is completed with a degree project and studies involving research methods and degree project management.

### *Programme Courses*

Leadership in International Context, 15 credits, level A1N (compulsory)\*

Leadership as Construction of Meaning 7,5 credits, level A1N (compulsory)\*

Entrepreneurial leadership, 7,5 credits, level A1N (compulsory)\*

Management Consulting 7,5 credits, level A1N\* (compulsory)\*

Degree Project and Project Management 22,5 credits, level A1E (compulsory)\*

\*Part of the main field of study Business Administration.

### *Community Contacts*

A major part of the programme is to prepare the student for working life by working closely with companies. For that purpose a large number of contacts have been established with large and small international firms in the region and throughout Europe. Students make their own live cases in the courses and normally complete their degree projects as an assignment from a multinational corporation.

### *Studies Abroad*

There is no option of exchange studies within the framework of the Programme.

### *Scope of Programme*

Sustainability of relationships and fairness of businesses are key aspects of the programme. To obtain a sustainable competitive advantage and become socially responsible firms are viewed to create not only customer value, but also natural environmental value and social value for its stakeholders. This is a natural part of contemporary leadership in modern organisations.

An integrated genus perspective is a natural part of the programme, not only in the education of the students from various parts of the world but also in the international business aspects taught.

Internationalisation is an integrated part of the programme. Students come from many parts of the world, creating a truly international context. Also the programme itself includes several aspects of international leadership and management.

## Quality Development

The teaching contents and course materials of the programme are constantly monitored and benchmarked against the best practices in the most prestigious universities and business schools world-wide. The head of the programme continuously monitors the quality throughout the whole programme as well as the personal development of the students.

Quality measurements are continuously performed to evaluate each course as well as the programme as a whole and the general prevailing learning atmosphere both in the classroom, in the school and through the relationships with the teachers and the staff. These measurements and the quality they assess take into account not only the requirements of the scientific community but also the demands and expectations of the business community.

## Degree Certificate

After completing programme studies, corresponding to the requirements expressed in the Higher Education Ordinance degree order as well as Linnaeus University degree order, the student may apply for a degree. Those who have completed the programme may obtain the following degree:

*Master of Science (60 credits) or Master of Science in Business and Economics (60 credits) with specialization in Leadership and Management.*

Main field of study: Business Administration.

To be eligible for a Master of Science in Business and Economics, the student must fulfil the criteria for a Bachelor of Science in Business and Economics.

The degree certificate is bilingual (Swedish/English). The Degree Certificate is accompanied by a Diploma Supplement (English).

## Other Information

To be able to enter/participate in courses in the programme the student must fulfill the prerequisites, when the course starts. Prerequisites are stated for each course in the course syllabus.