



Programme syllabus

Faculty Board of Business, Economics and Design
School of Design

Design, magisterprogram, 60 högskolepoäng

Design, Master Programme, 60 credits

Level

Second Level

Establishment of Programme

Established by Organisational Committee 2009-03-26

Date of Ratification

Approved by Organisational Committee 2009-09-15

The programme syllabus is valid from autumn semester 2010

Prerequisites

Basic eligibility for second-level studies and special eligibility:

- A minimum of 90 higher education credits in Design (including a degree project/independent project comprising at least 15 higher education credits) or the equivalent
- English B or the equivalent.

Description of Programme

The objective of this master's programme is to provide students with a suitable background for working with advanced design projects concerning complex artefacts independent of material, both in the private and public sectors.

Students who have successfully completed the programme will have acquired the extended in-depth knowledge and skills in order to be able to work with various complex assignments. Students will learn to cooperate constructively with others, both in the design sector as well as with product consumers.

The Master's Programme in Design aims to extend and develop students' knowledge of design theory and methods. The workbooks kept by students throughout the course and the tutoring system encourage students to reflect upon their work while at the same time ensuring the forward progress of their own professional and artistic development.

Objectives

Qualitative targets

Knowledge and understanding

For a degree of Master of Arts (One Year) students must

- demonstrate knowledge and understanding in their main field of study, including both a

broad command of the field and deeper knowledge of parts of the field, together with insight into current research and development work; and

- demonstrate deeper or broader knowledge and experience of methods and processes in the field.

Skills and abilities

For a degree of Master of Arts (One Year) students must

- demonstrate an ability to independently describe, analyse and interpret forms, techniques and subject matter and to reflect critically on their own and other people's artistic approaches, within their main field of study;
- demonstrate an ability to create and realise their own ideas, giving them personal expression; to independently identify, formulate and solve artistic and design problems; and to plan and, using appropriate methods, perform advanced artistic tasks within specified time limits;
- demonstrate an ability to present and discuss their activities and artistic issues in dialogue with different groups, orally, in writing or in some other way; and
- demonstrate the skills and knowledge required to work independently in professional life.

Judgement and approach

For a degree of Master of Arts (One Year) students must

- demonstrate an ability to make assessments in their main field of study, taking into account relevant artistic, social and ethical aspects; - demonstrate insight into the role of art in society; and - demonstrate an ability to identify their need of further knowledge and to take responsibility for developing their knowledge.

Program specific qualitative targets

Knowledge and understanding

For the degree of master in design (arts) the student should be able to

- show knowledge and understanding within the field of design meaning broad knowledge within the field as well as advanced knowledge within parts of the field as well as advanced insights into current research and development work in addition to showing considerable acquaintance with theories, methods and processes in order to deal with complex phenomena, questions and contexts relevant for the field of design.

Skills and ability

For the degree of master in design (arts) the student shall be able to

- show ability to independently describe, analyse, and interpret different aspects of an artefact, and to critically reflect over her or his own artistic approach within the field of design,
- show ability to create an expression that is relevant for the assignment or commission, generate and create ideas independently and demonstrate an advanced ability to deal with complex phenomena, questions and situation, and with adequate methods carry out qualified design assignments within given time spans,
- show the ability to verbally, in writing or in other ways clearly account for and discuss one's own practice and design-related questions in dialogue with different groups, and study in a manner that is largely self-directed or autonomous.

Judgement and approach

For the degree of master in design (arts) the student shall be able to

- show an extended ability within the field of design to make judgments with respect to relevant artistic, social, ethical and technical aspects,
- show insights regarding the role of the designer in the society, and

- show a greater capacity to identify the need for additional knowledge and take responsibility for his or her development of knowledge.

Content

Organization

One person is responsible for the coordination of the programme. This person is responsible for quality assurance and all issues from individual contacts with the students to development of the courses and programme.

Representatives for the students meet 2 – 3 times per term in order to work with issues of quality assurance and development of the programme within the programme council.

The teacher responsible for each respective course is also in charge of carrying out a course evaluation at the end of the course, and that the results of this compilation are communicated to the students through the programme council.

Programme Overview

The Master's Programme in Design is directed towards product design and includes seven individual courses. The first term combines theoretical, methodological and creative studies within an area of research and practice of importance within the subject. During the second term, the student carries out and presents an independent project in the form of an advanced design project/creation of an artefact and a dissertation.

Programme Courses

Semester 1

Material culture and practices, 7.5 credits, Design, A1N.

Philosophy of Science with emphasis on Design, 7.5 credits, Design/Philosophy, A1N.

Methods for exploration, 7.5 credits, Design, A1N.

Articulation, 4.5 credits, Design, A1N.

Seminar series I, 3 credits, Design, A1N.

Semester 2

Independent project 30 higher education credits, Design, A1E.

All courses are within the main field of study design.

Courses within the programme may change places.

Work Experience and Community Contacts

Lectures with guest speakers currently conducting professional work within the design field, study visits and workshops provide the student with the opportunity to establish contacts with professional and industry representatives.

Scope of Programme

Aspects of equal oppor

tunity, gender, transsexual identity or expression, ethnicity, religion or other belief, disability, sexual disposition and age are of fundamental importance in the degree programme. It is very important that students should be equally valued and be able to work under the same essential conditions. Equality is a question of justice and work is focused in terms of combating the factors and characteristics that can put an individual in a disadvantageous position in relation to the collective. It is equally important however that these perspectives are always present in design processes in order to ensure that future artefacts support this way of looking at equality.

Quality Development

Course and programme evaluations are made and presented to the students; the compilation of course evaluations serves as the basis for further development of the programme.

Degree Certificate

After completing programme studies, corresponding to the requirements expressed in the Higher Education Ordinance degree order as well as Linnaeus University degree order, the student may apply for a degree. Those who have completed the programme may obtain the following degree::

Konstnärlig magisterexamen
(Huvudområde: Design)

Master of Arts (One Year)
(Main field of study: Design)

The degree certificate is bilingual (Swedish/English). Together with it follows a Diploma Supplement (English).

Other Information

The workbook method is used as a pedagogical instrument during the programme in order to facilitate and visualise the student's own progress. The method focuses on reflection during the learning process. Five different key aspects are used: production, perception, reflection, way of working and complexity. This means that the student continuously monitors and formulates the terms of his / her own progression with the support of the tutors.

The student will need to budget for the cost for materials and expenses in connection with study trips each semester.

It is possible to expand the one year master's degree to a two year master's programme by taking an additional course of 60 higher education credits at second level in design. Thereafter it is possible to apply for a Degree of master in design (two years).