



## Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1MM721 Music & Event Management, Independent Research Project, 15 credits

Music & Event Management, Independent Research Project

### **Subject Group**

Other Subjects within Social Science

### **Level of classification**

First Level

### **Progression**

G1F

### **Date of Ratification**

Approved by School of Business and Economics 2014-12-11

The course syllabus is valid from autumn semester 2015

### **Prerequisites**

Music Industry and Culture Studies 15 credits, or the equivalent.

## Objectives

After completing the course the student is expected to be able to:

- a deeper understanding and knowledge how in a systematic and methodical way carry out independent assignments in a self chosen area of music industry and culture studies
- ability to conduct research in relation the specific area chosen and to accomplish and communicate different results in a written exam/paper
- a deeper theoretical knowledge how to analyze the music industry from a social and cultural perspective and as social and cultural phenomena
- a deeper methodological ability to do research in areas of music industry and cultural studies

## Content

The course consists mainly of individual literature studies concluded in a written exam/paper. Theoretical literature studies in an area of music industry and popular music within social and humanistic subject areas and fields of research. The Swedish music industry as a industrial cluster and a systems approach to the dynamics of the Swedish and Scandinavian music industry.

## Type of Instruction

The tuition consists mainly of individual literature studies with supervising. The literature studies will conclude in a written exam/paper consisting of problem formulation/theme and purpose of the paper, where different ways of analyzing gathered empirical material, choice of method and perspective on producing text is problematized. The insights and experiences drawn from material gathering will be documented, analyzed and reflected upon based on the theoretical literature and the problem formulation and purpose. A continual dialogue with the supervisor of the course at Rockcity Hultsfred/Baltic Business School, University of Kalmar will be kept throughout the entire course, which involves a continual debriefing in the shape of written and oral interim reports. The theoretical literature studies will together with the writing of a paper give 15 ECTS at B-level. Obligatory parts are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Assessment of the student's attainment is carried out by means of a written exam/paper.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

A degree project that is not assessed to possibly fulfill the requirements at the final tutoring is recommended not to be treated at the originally scheduled final seminar. The degree project has to be reassessed at a new final review and considered fulfilling the necessary requirements in order to be presented at a later final seminar.

## Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

## Required Reading and Additional Study Material

### Required reading

The literature is chosen in discussion with the examiner.