

Linnæus University

Jnr: 2016/3755-3.1.2.2

Course syllabus

Faculty of Arts and Humanities

Department of Design

1DI805 Typografi och digital publicering i Adobe Indesign, 7,5 högskolepoäng

Typography and digital publishing in Adobe Indesign, 7.5 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved by Faculty of Arts and Humanities 2016-06-23 The course syllabus is valid from spring semester 2017

Prerequisites

English B or the equivalent.

Objectives

After completing the course, the student should be able to:

- practically apply principles for composition and typography in Adobe Indesign to develop concepts in digital publishing, at both general and detailed levels,
- account for the metacommunicative aspects of typography and composition fundamental to conveying a clear, functioning message,
- practically explore various solutions in screen-based composition and typography to increase the accessibility of information for users with specific demands.

Content

The course includes the following:

- · an introduction to semiotics,
- · basic rules, principles and concepts in composition, layout and typography,
- an introduction to Adobe Indesign, with a clear focus on and in-depth studies of typographic functions,
- an introduction to increasing the accessibility for users in communicative contexts, including the basics of electronic publishing.

Type of Instruction

Teaching is delivered in the form of lectures, practical exercises and supervision through

an online learning platform.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is assessed through practical assignments and a major project assignment including reflection on processes and results from a user perspective.

The grade A is the highest grade and the grade E is the lowest grade for passing the course. The grade F means that the student's performance is assessed as failed. For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university.

Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course and the students who are taking the course when it is offered the next time. The evaluation is anonymous. The course evaluation is filed according to departmental regulations.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course:1DI805 overlaps partly with 1DI801 Graphic Design and Typography I. 2.5 of 7.5 credits overlap, in the following parts:

basic rules and principles in composition, layout and principles.

1DI805 overlaps partly with 1DI804 Layout and typography in Adobe Indesign. 5 of 7.5 credits overlap, in the following parts:

·basic rules and principles in composition, layout and principles,

 practical application of typography in Adobe Indesign at both general and detailed levels.

Other

Assessment criteria for the A-F scale are communicated to the students in a separate document. The students are informed about the assessment criteria when the course starts, at the latest. Any costs for material and printouts are paid by the student.

Required Reading and Additional Study Material Required Reading

French, Nigel (2014) InDesign Type - Professional Typography with Adobe InDesign (3rd edition). Adobe Press, US. ISBN: 9780321966957. 200 p.

Lupton, Ellen & Cole Philips, Jennifer (2008) Graphic Design – The New Basics. Princeton Architectural Press. ISBN: 9781568987026. 70 p.

Compendia provided in digital form by the department (ca 80 pages).