



Course syllabus

Faculty of Arts and Humanities
Department of Music and Art

1BD304 Digital Video and Moving Images I, 15 högskolepoäng
Digital Video and Moving Images I, 15 credits

Main field of study

Art Education

Subject Group

Media Production

Level of classification

First Level

Progression

GIN

Date of Ratification

Approved by Faculty of Arts and Humanities 2015-06-23
The course syllabus is valid from spring semester 2016

Prerequisites

General entry requirements.

Objectives

After completing the course, the student should be able to:

- apply elementary visual theory and communication on the field of moving images;
- find references to elementary movie genres and traditions in the development of the movie media;
- apply elementary concepts in digital video techniques; recording and postproduction;
- on an elementary level work with equipment used for digital video recording;
- work with advanced tools for elementary digital postproduction of video products;
- with a high level of independence and for specific purposes formulate and implement ideas and experiences in visually efficient video products;
- formulate, problematise and discuss ideas and experiences for interpreting and studying aesthetic, photo technical and narrative qualities in videos.

Module 1. Elementary visual composition and moving images, 7,5 credits

After completing the module, the student should be able to:

- identify and distinguish between concepts and visual methods within the field of moving images;
- find references to elementary movie genres;
- work with digital camera automatic settings;
- apply elementary digital postproduction on video products;

- in an individual video production, formulate and implement narrative ideas into finished products for specific purposes;
- identify and describe aesthetic, photo technical and narrative qualities for analysis and interpretation of video products.

Module 2. Elementary Technical, Rhetoric and Aesthetic Aspects on Moving Images, 7,5 credits

After completing the module, the student should be able to:

- present elementary concepts, aesthetics and visual methods within the field of moving images;
- find references to elementary traditions and events in the history of movies;
- work with lighting, audio and the manual settings of a digital camera;
- conduct elementary digital postproduction on video products through the use of advanced digital software;
- with a high level of independence and for a specific purpose apply elementary principles of composition and communication on video products;
- critically assess, problemise and discuss aesthetic and narrative qualities in video products.

Content

The course consist of two modules:

Module 1. Elementary visual composition and moving images, 7,5 credits

The module includes the following elements:

- basic image composition, image rhetoric and dramaturgy in the field of moving images,
- movie genres; a basic introduction,
- equipment used for recording moving images and audio,
- elementary editing of digital moving images and audio,
- video production and manuscripts in different genres,
- elementary models used to describe, analyse and interpret aesthetic and narrativ equalities in video products.

Module 2 Elementary Technical, Rhetoric and Aesthetic Aspects on Mo 7.5 credits

The module includes the following elements:

- Imaging; 'mise en scène' and editorial traditions.
- movie history; an elementary introduction
- exposition and lighting, manual photography techniques, lighting- and audio equipment
- postproduction; elementary image-, colouring- and audio editing in a video product
- written and visual manuscripts used for video products in various genres
- elementary models for studying and assessing aesthetic and narrative qualities in video products.

All lectures and presentations are obligatory.

Type of Instruction

The course implements a creative reflective work method, in which theory, practice, technical skills and artistic expressions collaborate. Teaching in the form of lectures, seminars, laboratory work and practical implementation, individually and in groups.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

In order to pass the course the student needs to meet the expected learning outcomes. The course is assessed via verbal and written presentation as well as audio visual projects. Regardless of the form of assessment, the individual achievements of a student are always assessed and graded. Further specification of the forms of assessment is provided in the study guide. A resit is offered within six weeks (within the framework of regular terms) and the number of resits is limited to five (in accordance with the Higher Education Ordinance 6 chap. 21§).

Course Evaluation

When the course has finished, an evaluation is compiled. The results are reported to the students and then archived according to the rules of the school.

Other

Students are required to pay for any additional expenses in connection to assignments etc.

Grade criteria for the A–F scale are communicated to the student through a special document. The student is to be informed about the grade criteria for the course by the start of the course at the latest.

Required Reading and Additional Study Material

Nordblom, Lars. *The design and communication of moving images, compendium*, 2004, 81 pages.

Thompson, Roy & Bowen, Christopher J. *Grammar of the edit*, 2nd ed. Focal Press/Elsevier, Amsterdam, 2009, senaste upplagan, 197 s.

Thompson, Roy & Bowen, Christopher. *Grammar of the shot*, 2nd ed. Focal, Amsterdam, senaste upplagan, 207 s.